

EMAIL VERIFICATION SERVICE

Ensure Your Reach To Prospects

THE BUSINESS PROBLEM

Email Marketing is a blood sport and essence of every modern business. Smart marketers are enjoying their success because they are validating their email list before starting a marketing campaign. Quite often, email lists contain a lot of generic, dead and no-reply email addresses hidden among the good ones. While sending to those addresses doesn't always generate a bounce, it does reduce your response rate. In the last 20 years, the only thing that's changed with email is that great email senders continue to get punished more and more by email service providers.

MIINFOTECH EMAIL VERIFICATION SERVICE

With Miinfotech Email Verification Services, you will enjoy peace of mind because you are only sending emails to the real users. Miinfotech Email Verification Service is a specialized offering for today's marketers that helps you clean, validate and verify your existing email address database. This helps you avoid a bad sender reputation; Ensure that your hard work reaches the inbox - and not the junk folder. Major benefits of our email list cleaning & email verification services include maximizing deliverability, avoiding being black listed or being labeled a "spammer" by ISP's and black list owners, and reducing your overall marketing costs associated with your email marketing efforts.



WHY YOU NEED AN EMAIL LIST CLEANING SERVICE

Most of the online websites have web forms asking for customer details along with email address. During this form fill up, intentionally or by error, users may enter wrong email address. By accepting them and building your list, your email list will be filled with inaccurate and undeliverable email addresses.

Advantages

Experience the below benefits of Miinfotech Email Verification Service.

- **Higher Inbox Rate:** There's no doubt that the quality of your email marketing list has a direct impact on the quality of responses you'll get from your bulk marketing campaigns.
- **No More Dead Ends:** Miinfotech Email Cleaning Services clean your email lists from generic and no-reply email addresses. This increases your response rate drastically.
- **Syntax Fixing:** It's common for people to make simple syntax errors while opting-in via a web form on a website. However, this small typo can lead to quite a major disaster. Miinfotech checks for syntax errors for you as well to deliver good quality list.
- **Fast Verification:** We can verify emails at rates well over 100,000 emails per hour thanks to our robust tool.
- **Reliable and Secure:** Security of your data is our primary concern. Miinfotech keeps your data secure.
- **Send Strategically:** Miinfotech gives you valid and unsuccessful data separately out of your lists so that you develop right strategic approach for your email campaigns.



If you send emails to such email address, the ratio of bounce back emails will be much higher. So, identification and removal of invalid email address is essential when you are planning to send any bulk email campaigns like newsletters. Miinfotech Email Verification Services will ensure that your email list is clean and duly validated which helps you reducing bounce back and save your hard earned money and valuable time.

What Does Research Say

According to Jupiter Research, more than 20 percent of email registrations contain typos, syntax, domain and other errors. Doing something as simple as sending to an old list where a specific threshold of email addresses bounce can set off their threshold. That's not malicious. Not to mention bots out there pushing SPAM trap email addresses through systems every day to try and catch you. The irony, in my opinion, is that I believe it's easier for a SPAMMER to get email into your inbox than the average company sending a good message.

Why Miinfotech?

Miinfotech Email Cleaning service will get you back in compliance with your email service provider's standards and will result in effective marketing and increased sales.



Validating email addresses benefits your email marketing campaign by improving the deliverability and open rates. It protects your sender reputation. The higher your reputation, the higher your deliverability.

Miinfotech verifies email addresses without actually sending email. It tests against number of different validations starting from RFC syntax checking to the deep level SMTP testing of user inbox existence checking.

This is what makes Miinfotech the premier service provider for email verification and email data validation.

"IF YOU HAVE BEEN BLOCKED FROM SENDING EMAILS OR YOUR EMAILS ARE GETTING MORE BOUNCES THEN IT'S TIME TO CLEANUP YOUR EMAIL LIST, OUR EMAIL VERIFICATION SERVICE WILL HELP YOU ANALYZE YOUR LIST FOR INVALID EMAILS, BOUNCES, DORMANT DOMAINS AND SYNTAX ERRORS."

~Miinfotech

"Miinfotech Email Verification Service is very efficient. Miinfotech Team did a very good job, on time and organized. The data looks good after cleaning."

~Miinfotech Client, AUS