

VIRTUAL SHOUT

Virtual Shout is Sailing with Miinfotech Partnership

THE BUSINESS PROBLEM

Virtual Shout has been facing challenges in procuring the targeted business list for their sales and marketing process. Virtual Shout was looking for a research partner to research targeted list of prospects to build a great sales pipeline for the cloud based talent management solution. In addition, they wanted the vendor partner to provide research services for different countries which were non-English speaking countries.

MIINFOTECH LEAD RESEARCH SERVICE

Miinfotech Lead Research Service was the best fit for the type of problem Virtual Shout has been facing. The engagement started with couple of project for Australia and then the partnership grew to the entire global region where Virtual Shout operates. Miinfotech researchers have been assisting Virtual Shout with the best leads globally.

DRIVING ENGAGEMENT

Miinfotech helps Virtual Shout access decision-maker profiles with complete set of information like location, direct email, job title, department and phone no to reach out to them directly and bypass gatekeepers. Thus, saving a lot of time in reaching the right person.

ABOUT VIRTUAL SHOUT

Virtual Shout has 3 core areas within our business that cover a variety of skills and services to help our clients get heard online and offline. Our Team covers a diverse skill set including: Online Development, Graphic Design, SEO, Branding, Communications, Marketing, Events Management, Styling, Entertainment Booking, Social Media and much more ... Our Philosophy For us, it's not just about delivering what's required, it's about going the extra mile and staying on the top .. while maintaining our core values. We are comfortable and effective working with large corporates to small entrepreneurial businesses to non-profits. Hailing from a variety of cultural, age and stage backgrounds also keeps us ahead of the rest in comprehending the nuances of every demographic. And we won't just consult and recommend then outsource - - - we'll deliver! An investment with Virtual Shout returns years' worth of services and deliverables at a price and deliverable timeline of just weeks.

Customer Profile

Website: www.virtualshout.com

Industry: Marketing & Advertising

Country: Australia

Service: Lead Research

"WE ARE A ONE-STOP SOLUTION FOR BUILDING RELEVANT AND ACCURATE B2B CONTACT DATABASES TO HELP YOU ENHANCE RESPONSE, EFFICIENCY AND EFFECTIVENESS OF YOUR MARKETING & SALES INITIATIVES."

~Miinfotech

"Miinfotech Research Team is expert in their domain and we prefer to work with them again and again for our research."

~ Virtual Shout