

WEB WINDOWS MARKETING LIMITED

Promoting Brand with Miinfotech at Reduced Cost

THE BUSINESS PROBLEM

Web Windows specializes in advertising and marketing and needed slightly bigger list for their marketing initiatives in the UK. Web Windows was looking for a research partner to research targeted list of prospects to help them in their marketing initiatives and boost their advertising business. Additionally, they were looking for a vendor partner who had prior experience in working with UK market and has idea of UK regions and industry.

MIINFOTECH LEAD RESEARCH SERVICE

After evaluating a range of service providers in the market, Web Windows decided to go for Miinfotech Service. The service let them chose their target market based multiple criteria such as – industry, company size, region, revenue and many others. Miinfotech Lead Research Service provided a complete picture of customer prospects and markets with extensive demographic, financial, industry and social profiles for companies and contacts.

The engagement started with couple of project for England and then grew for entire UK region

DRIVING ENGAGEMENT

Miinfotech helps Web Windows access decision-maker profiles with complete set of information like location, direct email, job title, department and phone no to reach out to them directly and bypass gatekeepers. Thus, saving a lot of time in reaching the right person.

ABOUT WEB WINDOWS

Web Windows is an advertising and marketing agency based in Peterborough. The business was incorporated in 2002 and today employs 25 staff across its media, marketing and design departments. Web Windows is a fast-growing advertising & media specialising primarily in Online Advertising both in the UK and the US.

Customer Profile

Website: www.webwindows.co.uk

Industry: Marketing & Advertising

Country: United Kingdom

Service: Lead Research

"WE ARE A ONE-STOP SOLUTION FOR BUILDING RELEVANT AND ACCURATE B2B CONTACT DATABASES TO HELP YOU ENHANCE RESPONSE, EFFICIENCY AND EFFECTIVENESS OF YOUR MARKETING & SALES INITIATIVES."

~Miinfotech

"Miinfotech Lead Research Service has been of great help for us in realizing our mission. We are happy and looking forward to a long-term engagement."

~ Web Windows